

PLANNED GIVING: PUBLICLY TRADED SECURITIES

Donating publically-traded shares is a tax-effective way to give

Assume you bought 500 shares of Apple Inc. in 2008 at \$160/share for \$80,000

Option 1: Sell the shares and donate the net proceeds to CMU

Sell your shares in 2013 at \$430/share	215,000
Pay tax on the half of the capital gain at your tax rate of 46.4%	31,300
Net proceeds	183,700
Claim a tax credit with your donation receipt	85,200
Amount available to donate to CMU	268,900

Option 2: Donate shares directly to CMU

Give your shares to directly CMU in 2013 at \$430/share	215,000
Pay no tax on the capital gain	-
Net proceeds	215,000
Claim a tax credit with your donation receipt	99,800
Amount available to donate to CMU	314,800

Net benefit of donating shares directly	45,900
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