



REDEKOP SCHOOL OF BUSINESS

"Redekop School of Business forms students with the necessary skills and values not only to perform and meet the demands of our modern day business world but also to make a positive difference in our communities."

Rafael Amaya
Current Redekop School of Business Student



The goal of the Redekop School of Business (RSB) Co-op Program is to prepare and inspire competent students to be involved in business through academic and experiential learning.

By engaging in a cycle of learning and work, students will gain knowledge and skills necessary to succeed in the workplace. Work placements can provide students with opportunities to constructively and critically reflect throughout the experience, cultivate leadership abilities, and hone skills required to succeed in the business world.

The RSB Co-op Program partners employers with students, with the university, and with the *Canadian Association for Co-operative Education*. Through this initiative, employers have the opportunity to mentor students and promote their corporate image by establishing a reputation as an employer of choice.

Distinctive Features of the RSB Co-op Program

- RSB students gain relevant experience and earn money while in school
- Six co-op placements within five years may facilitate an ongoing commitment between employers and students, or, may allow for exposure to a variety of work experience
- RSB students complete mandatory coaching and skill development training prior to being matched with an employer
- Network opportunities with business and not-for-profit leaders provide RSB students with exposure to real-world experience and business success
- RSB students may seek placements in their hometown. Effort is made to accommodate international students.

Benefits for Employers

- RSB students must meet criteria for acceptance to the program, and successfully interview for a placement
- CMU staff provide support for students and employers throughout the co-op semester
- RSB Co-op students are motivated, eager to learn, with the ability to adapt to changing environments
- RSB Co-op students are taught in a Christian environment with a strong emphasis on business ethics
- RSB Co-op students provide additional workplace capacity and flexibility to address special projects, or may be incorporated strategically to provide holiday relief
- As a part of a corporate recruitment strategy, employers may proactively recruit highly qualified students

The RSB is a member of the CAFCE

For more information, please contact the RSB Director at rvanderzaag@cmu.ca.



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Redekop School of Business (RSB)

Program Options

Bachelor of Business Administration (BBA Co-op track)

- 5-year BBA program
- 6 semesters of work experience
- A professional business degree that offers majors in
 - management
 - accounting
 - not-for-profit
 - human resource management

Bachelor of Business Administration (BBA)

- 4-year program
- A professional business degree that offers majors as above

Bachelor of Arts Major in Business and Organizational Administration

- 3- or 4-year BA options
- An integrative degree option where students can gain a double major, partnering their business degree with a secondary area of specialization, i.e. International Development, Communications & Media, Philosophy, Conflict Resolution, etc.

For detailed program information visit:

www.cmu.ca/business

"We believe that business matters—that it can and must contribute to the greater good of communities locally and globally. Our goal is to prepare graduates of character and consequence who will become leaders within the complex, global and interdependent business world of tomorrow."

Craig Martin, PhD
Assistant Professor, CMU

"Teaching ethics and values together with business skills can be an important contribution of CMU. I fully endorse the teaching of business by CMU."

Art DeFehr
President & CEO, Palliser Furniture